

# OneTrust DataGuidance Contributor Program

## PARTNER WITH THE #1 MOST WIDELY-USED PRIVACY MANAGEMENT SOFTWARE PROVIDER

OneTrust is the world's most widely used technology platform to manage privacy, security, and data governance and help organizations be more trusted. Over 7,500 companies around the world leverage OneTrust to operationalize CCPA, GDPR, LGPD, PDPA, ISO27001, NIST, and hundreds of global privacy and security laws and frameworks. As the market leader, we know that compliance can be complex and that it takes the perfect combination of people and technology to build successful privacy, security, and governance programs. That is why OneTrust DataGuidance invests significantly in our contributor program, working with thousands of lawyers worldwide to deliver value to their law firms and enable clients to build successful compliance programs.

### WHY CONTRIBUTE TO ONETRUST DATAGUIDANCE?

Law firms around the world partner with OneTrust DataGuidance because we are committed to and invested in their success. These firms partner with OneTrust due to our focus in the following areas:



### OUR EXPERTISE

OneTrust DataGuidance has organized, summarized, and made searchable hundreds of global privacy and security laws and frameworks. With 20 years of operations in the market, the platform's regulatory intelligence spans 300 jurisdictions, made possible by a contributor network of over 800 lawyers, 40 in-house legal researchers and 14 full-time in-house translators. OneTrust DataGuidance Regulatory Research is integrated directly into OneTrust products.

As a DataGuidance Contributor, you will join our existing network of regulators, privacy experts and leaders supporting the world's largest database of privacy, security, and compliance research.

Your industry expertise as a thought-leader in your field and jurisdiction will be represented and showcased to a global audience. Not only do we boast 1,600 customers, your contribution and profile will extend across the community via our dedicated and unique promotion campaigns.



## TARGETED REGULATORY INTELLIGENCE

*We work with our Contributors on being at the forefront of regulatory intelligence. There is no financial obligation for working with us, and we are committed to finding the best option for you and your law firm.*

- For years, professionals have relied on **Guidance Notes** to understand the key requirements on compliance topics in jurisdictions around the world. With over 20 topics to choose from, Guidance Notes are a unique opportunity to create long-term exposure.
- **Insight articles** represent the latest thinking of the biggest trends and developments. OneTrust DataGuidance's freely and easily shareable Insights are a unique way to connect with the global community to showcase your views on the direction, challenges, and best practice tips for compliance.
- With a global subscriber-base of thousands, OneTrust DataGuidance's **webinars** continue to be the go-to for the community to stay updated with the changing regulatory landscape.

## LEADERS IN THE FIELD

*By working with OneTrust DataGuidance, you can be sure that we will promote your professional profile at every opportunity. We endeavor to promote your profile through our modules and solutions to our global customer base as well as to the wider community.*

- Our dedicated Experts Directory showcases the content you have contributed to, as well direct links to your firm's website with a full professional biography and contact information.
- Your headshot, professional biography and contact information will be featured alongside the published Guidance Note or Insight article, as well as through our Contributor Spotlights.
- We create personalized marketing materials after publication to support exposure on social media platforms.

## WORKING WITH US

*We work with you to build a timeframe that works for both parties. We aim to offer as much flexibility as possible and have numerous channels for clear communication before and after publication of your work.*

For each Guidance Note, we provide a detailed template to work with, and aim to work within a 4-week deadline to receive the first draft. For each Insight, we will work with you on your topic of choice and timeframe in light of the subject-matter being discussed.

Prior to publication, we will need a signed copy of the Content Submission Form which outlines our terms of publication, and a copy of your professional information. This will need to be signed by all relevant authors for each Guidance Note or Insight.

Supported by our in-house 40 in-house legal research team, and 14 full-time in-house translators, your Guidance Note or Insight will be subject to internal House Style checks prior to publication. If we have any significant questions on the content, we will always discuss with you.



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OneTrust DataGuidance™ is an in-depth and up-to-date privacy and security regulatory research platform powered by more than two decades of global privacy law research. Hundreds of global privacy laws and over ten thousand additional resources are mapped into DataGuidance to give customers in-depth research, information, insight and perspectives on the world's evolving list of global privacy regulations. To learn more, visit [DataGuidance.com](https://www.dataguidance.com) or connect on LinkedIn.  
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